



Preschool Franchise

NO ROYALTY CHARGE

**Start Your
Own
PlaySchool**

6,00,000/-

Feedback 100 Equipment



350+ Branch ★ 150+ Cities ★ 30+ Awards

About Us

...KIDZONE...

A Trusted & Fast Growing National Preschool Brand

KidZone National Preschool is a fast-growing early childhood education brand dedicated to nurturing young minds through a structured, innovative, and child-centric learning approach. Under the guidance of an experienced management team, the organization has built a strong foundation focused on quality education, creativity, and holistic child development. and the holistic growth of every child.

With extensive experience in the education sector, KidZone offers:

- * High-quality academic curriculum
- * Activity-based learning methodology
- * Safe, engaging, and child-friendly environment

As a franchise partner, you will benefit from:

- * Complete setup and operational support
- * A proven and scalable business model
- * Continuous training and expert guidance

Our goal is to make quality preschool education accessible across India while empowering individuals to become successful entrepreneurs through our franchise network.

MISSION



GOVT OF INDIA
REGISTERED

Our mission is to nurture confident, responsible, and capable young learners by providing a strong educational foundation during their early years.

We aim to:

- * Deliver modern, technology-integrated education
- * Encourage creativity and independent thinking
- * Develop future-ready children with strong moral values

KidZone National is committed to contributing towards a stronger, smarter, and more educated India.

VISION



Our vision is to become one of India's leading preschool networks by building a wide chain of high-quality learning centres.

We aspire to:

- * Empower entrepreneurs through our franchise model
- * Deliver world-class early education standards
- * Build a trusted and recognized preschool brand nationwide

We don't just educate students — we shape the future of society.



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AWARDS & RECOGNITIONS



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WHAT YOU NEED TO START?



1) MINIMUM 1000 SQ.FT RECOMMENDED 1200-1500 SQ.FT

On the Ground Floor { Preferbly Main Road Facing } Near to Residential Buildings in a Residential area with Water Connection, Good Ventilation, Easily Accessible and with a play area if possible.



2) KIDZONE NATIONAL PRESCHOOL FRANCHISE COST

6,00,000/- + taxes for all the furniture, Educational Aids & Equipment, Play Material, Day by Day Curriculam, Services & Support Provided by The **KidZone National Preschool**.



3) INTERIOR & EXTERIOR SETUP COST

Approximately 60k to 1lac to be spent on the Interior & Exterior Setup by You for the 1000sqft Space.



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WHAT YOU GET FROM US?

SCHOOL EQUIPMENTS

- Student & School Equipment 100+
- Montessori Equipments
- Kids Toys

SYLLABUS & STUDY METHOD

- 365 Days curriculum
- Activity Planner for Event
- Academic Kit including Books, Dress, School Bag etc. (Total 100 Items)

TRAINING MODULE

- School Admission Councillor Training(online)
- Montessori Teachers Training (online)
- Child Activity Training
- Spoken English Training

ONLINE & OFFLINE MARKETING

- Online Digital Marketing in Social Media for Lifetime (Boosting Charge Extra)
- Google Listing & Google SEO
- Offline Local Marketing Action Plan
- Offline MBA Specialist Marketing Team
- Branch Visit & Guidance
- Dedicated Customer Relationship Manager

DIGITAL PRESENCE

- School App for Student & Teachers Both
- Studytech Software Management
- Website Access
- Online Payment Integration

DIGITAL PRESENCE

- School Operational
- Franchise License for 5 years

SCHOOL EQUIPMENTS

1 Pc National Flag



3 pc Round table &
3 pc Long table



10 pcs Nursery Kid's Table
& 1 pcs Dustbin



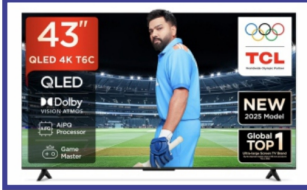
1pcs Medical first aidbox
& 1pc Electric Bell



1pc receptionist table &
3 pic Office Chair



1Pc 43 inch Android TV &
Computer+ Software installation



30 pc Happy Kids Chair
& 5 pc Google Class Dice



1 pcs Airplane Rocker Ride On
& Jumbo Giraffe Ride On

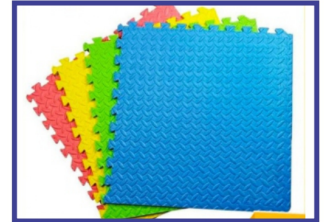


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**1 pc Slider &
100 pc colouring kids ball**



**12 pc plant of toys &
4 pc anti slip eva foam**



**1pc green carpet &
1pc indoor bracket**



**2pcs Writing Wooden Board
2pcs Wooden ABCD &
Number Board**



**1pc Bids Game, Ring Game,
Vegies Set, Animal Set**



**1 pc ABCD Matt & 1 pc
Number Matt & 33pis Jumbo
building setup multi colour &
Reversible Playmat**



**1pc Montessori ABC &
1set vegetable & 1set fruits**



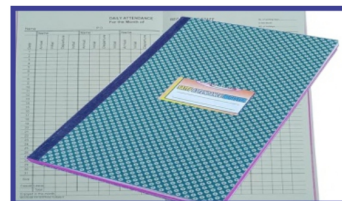
**1 Pc Kids Entertainment Mascot
& 3pc Duster & 3pc Marker Pen**



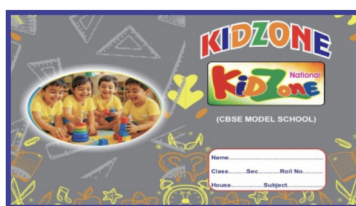
**A to Z Kids flash card &
Wooden Skills development
Geometric**



**2pcs White Board &
1 pc Notice Board
1pc Staff Register & 1pc
Students Admission Register &
4pc Students Attendance**



Extra Payment Equipment
Lintex rainbow ring play center &
hope n play climb and crawl
caterpillar play & Exercise book
& Book Cover & Winter Dress



School Entry Gate

Ai
Artificial Intelligence in
Robotics
How AI Enhances Robotic Capabilities

Extra Payment Equipment

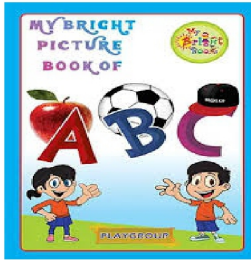
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STUDENT EQUIPMENTS

👉 30 Students Dress 2set



👉 30 Students Bag



👉 10 Students Play Group Welcome Kit Set - 10



👉 10 Students Nursery Welcome Kit Set - 10

👉 5 Students KG-1 Welcome Kit Set - 5

👉 5 Students KG-2 Welcome Kit Set - 5

👉 1 card, white Socks, Black Boot, Exercise books, & 1 sample Set (Extra payment equipment)

Teacher Dress Pc 999/- & Student Combo package 3500/-

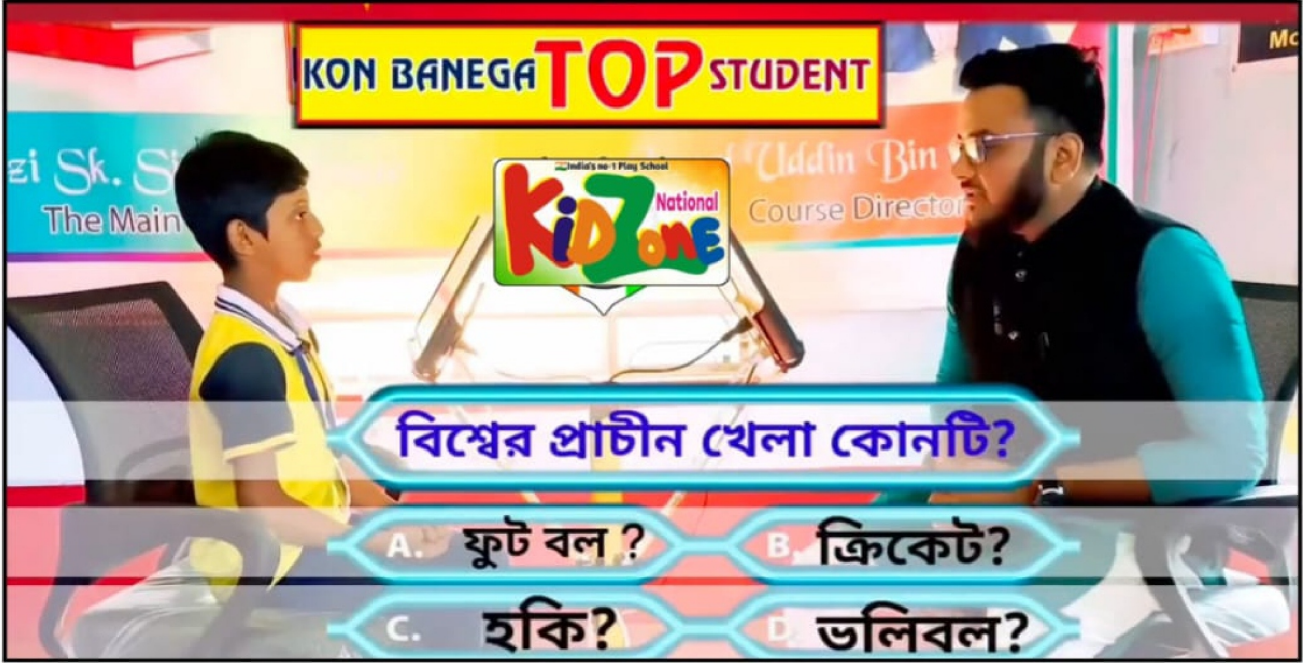
👉 (Fast Saport 3.Pc Female Teacher Dress & 30.Pc Student Combo package)

N.B.- After payment, a minimum of 7 days will be required to complete the setup process.

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K.B.T.S

Kaun Banega TOP Student



Most popular GAME only for KidZone

KBTS is a popular game that makes the children of KidZone very interested in studying. This KBTS is held for the students of classes KG-1-KG-2 who will be the 1st student, due to which the rest of the students in the class will get good results. A student is asked 12 questions. If he can answer correctly, then he will get 12 months of fees free. The organizer will immediately write him a check. The franchise or school authorities will accept his check. Due to this KBTS program, the students of the rest of the classes will be interested in studying well and the reputation of the school will increase a lot. This is organized by KidZone company at its own expense.

TRAINING MODULE



- ◆ **School Admission Councillor Training(online)**
- ◆ **Montessori Teachers Training (online)**
- ◆ **Operational Training**
- ◆ **Spoken English Training**

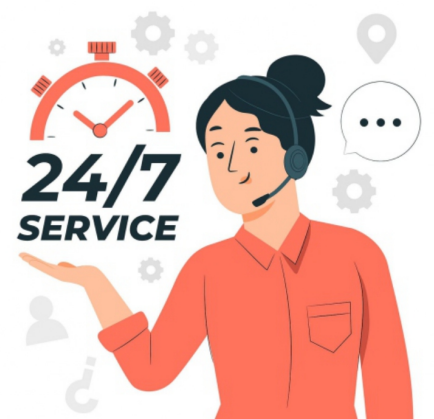
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MARKETING GUIDELINE

The MBA Marketing Team at KidZone National Preschool plays a pivotal role in driving franchise partners' success.



**DEDICATED HELPLINE SUPPORT
MARKETING EXECUTIVE FOR
EVERY FRANCHISE**



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DIGITAL LEARNING APP & SCHOOL STUDY TECH SOFTWARE



STUDY TECH

SCHOOL MANAGEMENT STUDY TECH SOFTWARE INCLUDING FEATURES:

- * Admission leads & follow up
- * Admission forms
- * Teachers Login
- * Parent Login
- * Student Report & Info
- * Attendance & Account Manager
- * Expense & Account Manager
- * Visitor Register
- * Staff Management
- * Salary Management
- * Report Card
- * Parent & School Notification
- * Gate Pass
- * TC/Certificate Generator-
leads & follow up

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KIDZONE PROJECT ROI

Fees Changes From Place to Place -We at KidZone National Preschool will advice you the best possible Fee Structure will be yours As We are NO ROYALTY MODEL

No. of Student - 30

No. of Student - 60

No. of Student - 90

A- ZONE	B- ZONE	C- ZONE
Admission Fees - 25000 X 30 = 750,000/- 25000 X 60 = 15,00,000/- 25000 X 90 = 22,50,000/- Average Tution Fees - 3500 X 30 = 105,000/- 105000 X 12 = 12,60,000/- 3500 X 60 = 210,000/- 210,000 X 12 = 25,20,000/- 3500 X 90 = 315,000/- 315,000 X 12 = 37,80,000/-	Admission Fees - 15000 X 30 = 450,000/- 15000 X 60 = 900,000/- 15000 X 90 = 1350,000/- Average Tution Fees - 2000 X 30 = 60,000/- 60,000 X 12 = 720,000/- 2000 X 60 = 120,000/- 120,000 X 12 = 14,40,000/- 2000 X 90 = 180,000/- 180,000 X 12 = 216,0000/-	Admission Fees - 10000 X 30 = 300,000/- 10000 X 60 = 600,000/- 10000 X 90 = 900,000/- Average Tution Fees - 1000 X 30 = 30,000/- 30,000 X 12 = 36,0000/- 1000 X 60 = 60,000/- 60000 X 12 = 72,0000/- 1000 X 90 = 90,000/- 90,000 X 12 = 108,0000/-

Total Yearly Expense

A- ZONE	B- ZONE	C- ZONE
Rent - 20,000 X 12 = 240,000/- Centre Head - 10,000 X 12 = 120,000/- Teacher Salary (3) - 4000 X 3 = 12,000/- 12,000 X 12 = 14,4000/- Caretaker - 3000 X 12 = 36,000/- Electric Bill - 4000 X 12 = 48,000/- Advertisement - 3000 X 12 = 36,000/-	Rent - 10,000 X 12 = 120,000/- Centre Head - 7,000 X 12 = 84,000/- Teacher Salary (3) - 3000 X 3 = 9,000/- 9000 X 12 = 108,000/- Caretaker - 2500 X 12 = 30,000/- Electric Bill - 2000 X 12 = 24,000/- Advertisement - 3000 X 12 = 36,000/-	Rent - 6,000 X 12 = 72,000/- Centre Head - 5,000 X 12 = 60,000/- Teacher Salary (3) - 2000 X 3 = 6,000/- 6000 X 12 = 72,000/- Caretaker - 2000 X 12 = 24,000/- Electric Bill - 1000 X 12 = 12,000/- Advertisement - 3000 X 12 = 36,000/-
Total Yearly = 6,24,000/-	Total Yearly = 4,02,000/-	Total Yearly = 2,76,000/-

Expenditures are calculated upon the reasonable assumptions derived from Experience.

The Success of a Franchise depends upon many factors, this report is to guide the Franchise to take the path to success. The Figures will vary on different factors like fee levels, student intake, demographics, paying capacity, and most importantly location. Its advised the Franchise to take advice from Franchisor & then build an Business plan accordingly to attain success.

The franchise fee shall be paid through bank transfer, UPI or cheque only. Cash payment shall not exceed Rs. 2,00,000/- in compliance with Income Tax Act.

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ROAD MAP TO BECOME KIDZONE NATIONAL PRESCHOOL

READ THE BUSINESS PROPOSAL



VISIT ANY NEAREST KIDZONE PRESCHOOL BRANCH



FINALIZE THE SCHOOL PROPERTY



BOOKING WITH 10,000/- AND FILL UP THE SITE VISITING FORM



50% ADVANCE PAYMENT IN COMPANY A/C & START TRAINING



SOCIAL MEDIA MARKETING & OFFLINE MARKETING STARTED



REST OF 50% PAYMENT IN COMPANY A/C & READY TO DISPATCH SCHOOL EQUIPMENTS



GRAND OPENING CEREMONY

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Process to Book KidZone Franchise

- Step 1:** Location Booking by Paying Rs.10,000 into Company Account & Filling the Application Form.
- Step 2:** After booking, you will send a room agreement of 1000sq ft. Our team will either go to your place or prepare a project and send it to you.
- Step 3:** 1st installment is to be Paid within 10 days of the Booking Date.
- Step 4:** After 1st EMI Payment we will send you Marketing Setup & Started Marketing For Admission.
- Step 5:** On Balance Full Payment the Materials are Dispatched for Your Location.
- Step 6:** Agreement Hard Copy is Sent to you for signing & sending it back
- Step 7:** Inauguration of Your Own Preschool is Done and Admissions are undertaken.
- Step 8:** Day to Day Planned Curriculum is sent and Regular Monitoring is done to Improve the Performance of each Center.

Important Notes

Digital Marketing Support starts from Day 1 Franchise term will start from the day of inauguration of the preschool

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Terms and Conditions

- * The school will provide the design to make the school wall prints yourself, the school will need to install AC, install CC TV cameras, and install an Aquaguard water filter.
- * The Franchisor grants the Franchisee a non-transferable license to operate a KidZone National Preschool at the approved location.
- * Franchisee agrees to invest ₹6,00,000 as a one-time franchise fee, infrastructure, and initial marketing as per the Franchisor's guidelines.
- * The franchise term will be for years starting from the date of preschool inauguration. The term is renewable as per mutual agreement.
- * The Franchisor will provide setup guidance, curriculum, teacher training, operational manuals, and initial/ongoing marketing support.
- * The Franchisee will operate the preschool as per KidZone standards and policies, and will not engage in any competing business during the term.
- * The Franchisee will use KidZone's brand name, logo, school uniform, school bag, books, syllabus, ID cards, teacher uniform, and all other materials (A to Z) exactly as provided or approved by the company.
- * The Franchisee will not apply any personal opinions, modifications, or designs that deviate from KidZone National standards.
- * The Franchisee acknowledges no claim or demand for refund or recovery of the investment from the company under any circumstances.
- * The Franchisee will maintain the good name, reputation, and standards of KidZone National and ensure no harm or dishonor is caused to the company's image.
- * This agreement may be terminated by the Franchisor for breach of terms, non-payment, or failure to maintain standards after due notice.
- * All disputes shall be subject to the jurisdiction of courts at state High court and supreme court.
- * School is an education sector. No religious propaganda should be allowed here. We should only move forward with the aim of making India a digital India based on modern science and technology, creating good citizens and brightening the image of the country. However, we should respect every religion and teach and learn with trust and faith in the Constitution.

KidZone franchises are given at Metro cities: 3 KM aerial radius, Medium cities: 7 KM aerial radius, Rural areas: 12 KM aerial radius (As measured via Google Maps) If the police station, district, or state is different, the market verification team will decide based on population.

N:B - The franchise fee once paid is non-refundable. However, if the project is cancelled solely due to reasons attributable to the franchisor, the refund, if any, shall be at the sole discretion of the franchisor.

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Signatures

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Director (Franchisor)

.....
Franchisee

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6294381744

CONTACT US



6294381744



kidzonenational@gmail.com



www.kidzonenational.com